



Just SIP your way to your dreams

When it comes to financial goals, most of us plan for a house, retirement or child's higher education. But it is the short-term goals like school admissions, tuition fees, emergency fund or books which are often left unplanned.

SIP helps you to plan ahead and achieve your short-term, mid-term and long-term goals with consistent investments into better yielding avenues.

What is SIP?

A **Systematic Investment Plan (SIP)** is a disciplined approach to investing in Mutual Funds wherein you commit to invest a fixed amount on a periodical basis. You can choose the amount and frequency of investment.

With SIPs you can



Start for an amount as low as ₹ 500



Follow a consistent approach to investing



Be flexible with periodicity and amount of investment



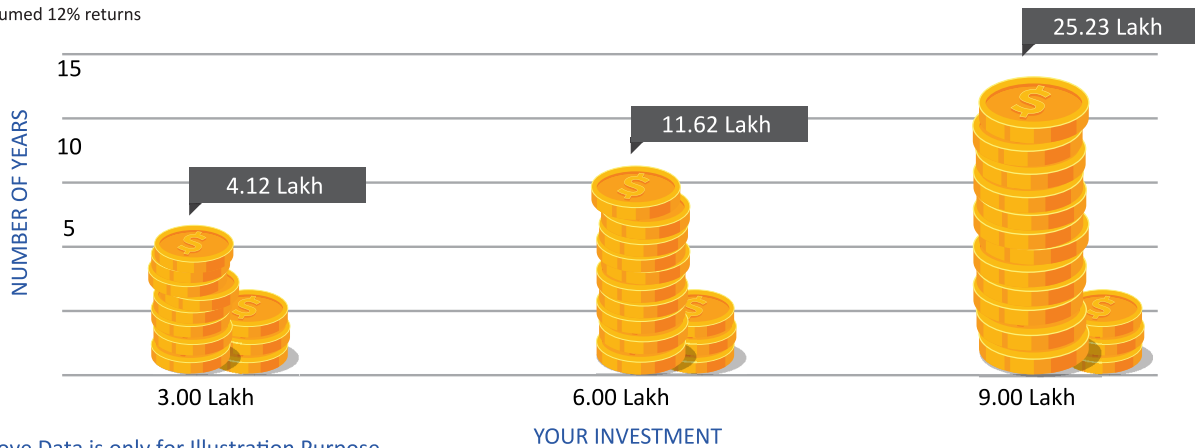
Create long term wealth

Save. Invest. Prosper. 

Power of SIP

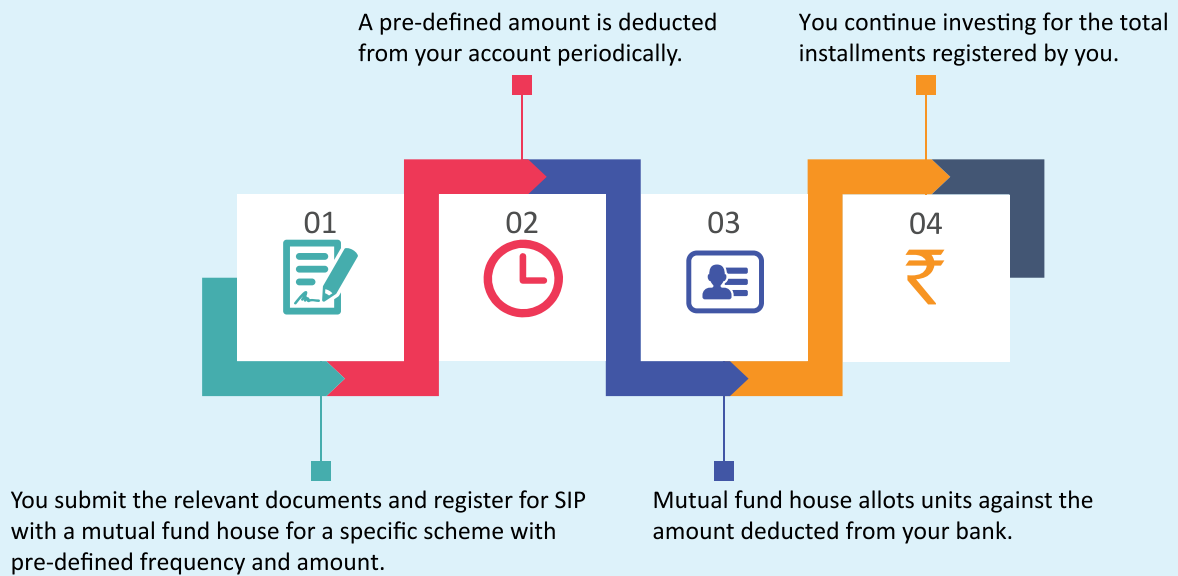
Here is how your small monthly investment of Rs. 5000 grows to:

* assumed 12% returns



Above Data is only for Illustration Purpose

How SIPs work



Why should you prefer making investments through SIP in MFs?



Professional Management

While equities offer a potential for higher returns over the long term, you may not be well aware of the nuances of the stock markets. As such, with SIPs, you get the benefit of professional management at even small ticket size investments.



Diversification

It is always advised that one should not keep all the eggs in the same basket. Investments through SIPs let you achieve the diversification in your portfolio automatically, as a Mutual Fund portfolio of a single scheme itself consists of a basket of securities.

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